

---

## **Terms of Reference for designing the ACC Logo**

### **Introduction**

The Anti-corruption Commission would like have a logo to establish its own organizational identity. The logo will be adopted through the invitation of an open design competition. The following specifications should guide the logo design:

- It is small and simple (about the size of RGoB crest)
- It should be an original work of art
- It is easy to understand and identify with
- It should be a clean depiction without jagged edges
- It should be circular to depict unity, togetherness and solidarity
- It should be a symbolic logo than a textual one
- It should be scalable - the logo can vary proportionately over a range with clarity
- It should have the Bhutanese meaning and touch

### **Terms and conditions for design competition**

To participate in the design competition, the individual artist/group should conform to the following terms and conditions:

1. The organization and conduct of the competition for the design of ACC Logo shall be coordinated by the Public Education Division;
2. The competition shall be advertized through the media and the Terms and Conditions shall be uploaded on to the ACC Website for the interested competitors to refer;
3. The entries comprising of art work along with concept note not exceeding 100 words in English and Dzongkha shall be submitted to the Director, ACC in a sealed envelope;
4. The artists/competitors must produce their identification information which include name, CID copy, civil status, employment status and contact address at the time of the submission of the entry to allow cross reference by ACC;
5. The entries shall be reviewed and short listed by the tender committee of ACC;
6. An independent panel comprising of at least three members appointed by the Commission shall evaluate and judge the best entry for adoption;
7. The Commission shall have the right to recommend changes to the design;
8. The artist shall accept and incorporate necessary changes to the design as recommended and desired by the Commission;
9. The artist shall not make any pecuniary claims for incorporation of the recommendations and suggestions provided by the Commission;
10. The best adjudged entry shall be put for public scrutiny for a period of one month for complaints or grievances on copy right issues;
11. The artist shall take full responsibility to settle the dispute if any arising out of the public scrutiny within the time determined by ACC;
12. The ACC shall submit the logo to the Committee of Secretaries for approval where the artist shall be required to present the logo;

13. The logo shall be the property of ACC, which will be copyrighted by the ACC and thus have the right to its use;
14. The prize money of Nu.30,000.00 along with a citation shall be awarded to the winner only after the fulfillment of above terms and conditions;
15. If applicable, tax will be deducted at source, when the payment of the prize money is made; and
16. The Commission reserves the right to reject any or all entries without assigning reasons.

### **Anti-corruption measures**

This competition, in general, is open to all individuals within the jurisdiction of the Kingdom of Bhutan. However, for civil servants, corporate employees and other such categories of employees, their service terms and conditions shall govern and remain sacrosanct.

---